THE STRUGGLE TOWARD MACROECONOMIC STABILITY: AN ANALYTICAL ESSAY^{*}

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Abstract

This essay offers an economic-history perspective of the long struggle toward macroeconomic stability in Israel. The purpose is to provide a broad analytical overview of major exogenous shocks and shifts in macroeconomic policy and institutions in Israel from the 1977-85 great inflation to the global financial crisis, and the effects of those shifts on long-term growth, inflation, the business cycle, the flattening of the Phillips curve, and other related economic developments. The paper addresses three main topics. The first one is the political economics of the hyperinflation crisis, its crushing by a national-unity coalition, and its impact on subsequent reform of financial and monetary institutions. Inflation's history points to the weak foundation of the Modern Monetary Theory, or MMT, which argues that a country borrowing in its own currency can finance fiscal stimulus by printing money in a persistent way. Second is the impact of globalization on economic activity, inflation, and the Phillips curve during the "great Moderation" period. The third is Israel's relatively robust performance during the 2008 global crisis, the role of the financial sector stance, and the central bank foreign exchange market intervention policies.

1. INTRODUCTION

The State of Israel has registered remarkable economic progress over seven decades. Due in large part to its steadily advancing integration into the global economy, Israel has moved firmly out of the developing world and into the developed world.¹ Israel's strong growth since it stabilized inflation in 1985 owes much to an international economy in which capital, labor, and ideas are mobile, and in which trade and investment flow readily across far-flung international borders.

^{*} Tel Aviv University, Tel Aviv. I acknowledge many insightful comments from two referees. ¹ See Razin (2018a, b).

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The essay begins with an inquiry into the causes and consequences of the hyperinflation that rocked the Israeli economy in the mid-1980s, as well as into the stabilization measures instituted by Israeli policymakers that eventually, after a decade and a half, tamed the problem. The reduction of inflation, coupled with the mass migration of highly skilled immigrants from the former Soviet Union throughout the 1990s, allowed the Israeli economy to gather a head of steam. The worldwide financial crisis that began in 2008, which was followed by the "Great Recession", had only a minor and fleeting effect on the Israeli economy in comparison to many other advanced economies, in large part because of the financial, fiscal, and monetary reforms Israeli policymakers had put in place to contain the hyperinflation of the mid-1980s.

The essay offers an economic-history perspective of the long struggle with inflation. It covers the early acceleration to three-digit levels, which lasted 8 years; the stabilization program, which received political backing and triggered a sharp decline in inflationary expectations, and consequently a sharp reduction in inflation to two-digit levels; the convergence to the advanced economies' levels during the "Great Moderation"; and Israel's resistance to the deflation-depression forces that the 2008 crisis created. The emphasis is on the forces of globalization and the building of institutions—political, regulatory, financial, budget design, and monetary—which helped stabilize prices and output. Analysis identifies the crucial role played by inflation expectations in constraining policy makers and regulating inflation pressures.

Globalization, the integration of markets in goods, services and capital, the pace of which accelerated in the 1990s with the fall of Communism, is currently under attack. Globalization and new-technology forces accelerated the decline in low-tech manufacturing industries, the rise of financial intermediaries, and the surge of immigration. Brexit may have been the first wave of anti-globalization and rising populism gushing over most advanced economies. This was followed by the 2017 changing of the guard in the US. In the meantime, European countries—straightjacketed inside the confines of the single currency area—such as Germany, France, Greece, the Netherlands, Spain, Poland and others, witness the anti-EU forces gather strength. Israel in many ways provides a counter example. Globalization-technology forces, like the technology surge, the new markets in East Asia, and immigration waves, have been a boon.²

² Israel's rapid development is not without parallels elsewhere. Ireland somewhat parallels Israel in benefitting markedly from globalization. Ireland entered the 1950s as a very poor post-colonial society. However, it realized major successes by integrating into the EU and reaching an elite high-tech status. Ireland was able to attract massive FDI from the rest of the world (other than the EU), due to its being a tax-sheltered gate to the massive EU markets. However, Ireland poorly regulated its banking sector, and allowed a credit bubble to flourish in the wake of the 2008 global-financial crash. Its overexposed banking sector collapsed during the 2008 global financial crisis. Ireland has continued to be burdened by the Eurozone's nearly secular stagnation. Israel's robust performance during the crisis is partly attributable to not being a member of a single currency area.

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Israel has had a remarkable development, emerging from a low-income, high-inflation, developing economy in the 1970s, to a medium to high-income advanced economy in the 2000s—at all stages of its development, globalization played a key role.

The paper is organized as follows. Section 2 outlines the inflation crises. Section 3 discusses the political-economic underpinning of the inflation crisis. Section 4 discusses the end to the political deadlock. Section 5 analyzes the interactions between inflation and fiscal revenues. Section 6 analyzes balance-of-payment crises. Section 7 emphasizes the role of globalization in taming domestic inflation. Section 8 describes the climb down from two-digit to one-digit inflation rates. Section 9 observes the convergence of Israel's inflation rates to those of the industrial world economy. Section 10 analyzes the resistance in Israel to the depression-deflation forces coming from the "Great Recession", and Section 11 concludes.

2. INFLATION CRISIS

Israel's inflation accelerated in the 1970s, rising steadily from 13 percent in 1971 to 111 percent in 1979. Some of this higher inflation was "imported" from the world economy, instigated by extreme oil price rises in 1973 and 1979. Inflation kept gathering pace—from 133 percent in 1980, it jumped to 191 percent in 1983 and then to 445 percent in 1984, threatening to become a four-digit figure within a year or two. After several failed efforts, the successful phase of the stabilization of the Israeli economy began with the heterodox program introduced in July 1985. The initial success of the stabilization program included a decrease in inflation, from 445 percent in 1984 to 185 percent in 1985 and 20 percent in 1986. There was also an increase in real economic activity, with the annual growth in business sector product per capita rising from 0.4 percent in 1984 to 4.3 percent in 1985 and 3.6 percent in 1986. However, in the second half of 1987, the economy slid into recession, as an after-shock event. Inflation, however, did not converge to advanced economies' inflation rate.³

Figure 1 describes the price level and the exchange rate paths for the rising-inflation period in the wake of the hyperinflation crisis, and the aftermath of the 1985 stabilization program.

³ Calvo and Vegh (2001) observe that in many high-inflation stabilization programs around the world inflation failed to converge to world averages. Real economic activity expanded in the early years of the stabilization program. Later in the program, a recession set in. Unlike Israel's stabilization program, in many developing economies the program later collapsed.

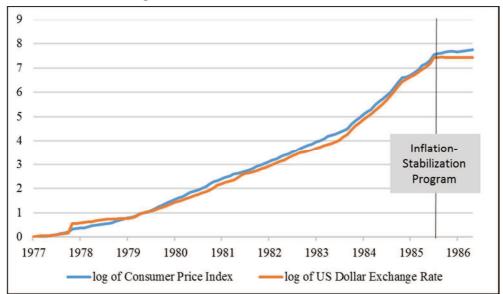


Figure 1 Price Level and Exchange Rate, 1977–86

Source: Bank of Israel.

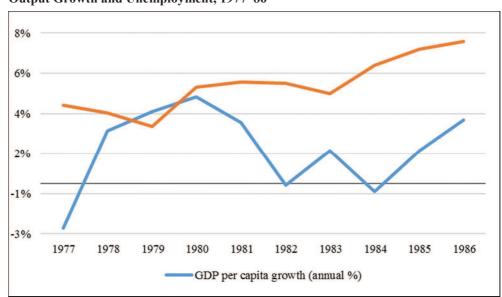
The figure demonstrates the accelerated path of inflation, and the lagging path of exchange-rate depreciations in the 1980s. It highlights the pronounced flattening of inflation that took place immediately after the implementation of the 1985 stabilization-policy package. All along, the depreciations fell short of inflation; therefore, the real exchange rate was markedly appreciated throughout the period. A driving force behind the trending real depreciation is the persistent, and growing, budget deficit.⁴ The real exchange rate appreciation naturally corresponds as well to the rise in unemployment, and the decline in output growth. Figure 2 describes the path of output and employment indicators. It reflects the two stages of macroeconomic populism of the time: first, the "sugar high" stage where economic activity picks up; second, the "sugar crush" stage where the activity stalls. ⁵ The

⁴ This is a key prediction of the Mundell-Fleming model.

⁵ Dornbusch and Edwards (1989) address macroeconomic populism in Latin America, which they roughly defined as policies that are favored by a substantial part of the voting population, but which ultimately harm the majority of the population. They found that populism surfaces when the economy has endured a period of external shocks and domestic upheavals, and "a highly uneven income distribution usually presents a serious political and economic problem, providing the appeal for a radically different economic program". In the first phase after their policies are enacted, the populists are vindicated. Growth and wages indeed rise as a combination of profligate spending and intrusive government control do expand the economy. The surging government spending and mandated wage hikes tend to produce a temporary "sugar high", followed by a crash. Beneath the surface, however, the

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indicators point to severe slack in economic activity during the hyperinflation crisis leading to unprecedented unemployment.





Source: Israel Central Bureau of Statistics, World Bank.

The inflation crisis undermined the functioning of credit institutions. Bank and financial market regulation also failed during the 1980s. At the time, bank stocks accounted for more than 90 percent of all issued stocks in the stock market. Their monopoly power in the stock market allowed the large banks to build up a low-cost loan portfolio, and extend it to borrowers with poor selection, and poor monitoring. Central bank oversight of commercial banks was almost non-existent. Israel's Securities Authority was powerless, legally and administratively. Massive stock issues allowed banks to increase their available capital as a source of investments, loans, etc. To get market participants to continue investing in the large banks' stock, they began buying back their own stock. On October 6, 1983, known as "Black Thursday", an onslaught of banks' stock sales brought down the stock market. The largest banks became state-owned through a swift bailout.

country's economic potential is deteriorating. Financial disorders appear. Rather than make the hard choice of returning to principled economic oversight, the populist leader recommits to harmful policies and steers the country towards decline, capital flight, and sometimes debt crises. In all cases, write Dornbusch and Edwards, "There were disastrous effects for those groups who were supposed to be the beneficiaries of the policies".

3. POLITICAL-ECONOMIC POLICY SHIFT

The economic crisis began to develop when the opposition "*Gahal*" (now "*Likud*") party gained power for the first time since independence. The political upheaval in 1977, the so-called "*Mahapach*" (revolution), was a game changer for economic policy in Israel. The newly elected government, adopting populistic macroeconomic policy, abruptly switched away from a long-running economic regime, which had been able to maintain fiscal discipline in the presence of strong external shocks (the Yom Kippur War and the first Oil Crisis). Monetary policy was moderately accommodative, underpinned by a fixed exchange rate regime, and shielded from capital flights by capital controls. Notwithstanding the oil price shock, inflation was low double digit.

A useful way to understand the framework within which the economic policy was conducted prior to the political regime change, and afterwards, is to consider the basic trilemma in international finance.⁶ In international finance, the trilemma stems from the fact that in almost every country, economic policy makers would like to achieve the following goals: First, make the country's economy open to international capital flows, because by doing so, the country's policymakers enable foreign investors to diversify their portfolios overseas and achieve risk sharing. The country also benefits from the expertise brought to the country by foreign investors. Second, use monetary policy as a tool to help stabilize inflation, output, and the financial sector in the economy. This is achieved as the central bank can increase the money supply and reduce interest rates when the economy is depressed. The central bank raises interest rates when the economy is overheated. Moreover, the central bank can serve as a lender of last resort in case of financial panic. Third, maintain stability of the exchange rate. This is because a volatile exchange rate, driven at times by speculation, can be a source of broader financial volatility and makes it harder for households and businesses to trade in the world economy and for investors to be able to plan.

The problem, however, is that a country can only achieve two of these three goals. In order to maintain a fixed exchange rate and capital mobility, the central bank loses its ability to control the interest rate or equivalently the monetary base—its policy instruments—as the interest rate is anchored to the world interest rate (through interest rate parity), and the monetary base is automatically adjusted. This is the case of individual members of the European Monetary Union (EMU). In order to keep control over the interest rate or equivalently the money supply, the central bank has to let the exchange rate float freely, as in the case of the United States. If the central bank wishes to maintain both exchange rate stability and control over the monetary policy, the only way to do it is by imposing capital controls, as in the case of China.

⁶ A trilemma is a situation in which someone faces a choice among three options, each of which comes with some inevitable problems. In international finance, it is cast in terms of economic regime choices. The international finance trilemma goes back to the classical works of Flemming (1962), and Mundell (1963). See Mankiw for blog interpretation (2010). For a balance of payments crisis model in the trilemma regime-switch framework, see Section 6.

Following the 1977 political change, the economic regime switched from a pegged exchange rate, capital controls and fiscal discipline to a loosely managed exchange rate, relaxed controls on outgoing capital flows, and fiscal laxness. Right from the beginning, the new government lifted some capital controls without putting safeguards in place; that is, no prudent financial and banking regulatory measures existed. Intensive shifts in supply and demand for foreign exchange followed almost instantly. Key to the steady increase in inflation, the new populistic government also embarked on an uncontrolled path of fiscal expansion facilitated by monetary accommodation. Exchange rate and capital flow fluctuations called for the Bank of Israel to intervene occasionally, at first, and significantly later, in the foreign exchange market to smooth out these fluctuations. A massive wave of capital flight over a few years caused a rapid depletion of the stock of foreign reserves, which weakened the Bank of Israel's ability to intervene in the foreign exchange market. Pursuant to the open economy trilemma is the assertion that a fixed exchange rate regime and perfect capital mobility must erode the ability of the central bank to stabilize employment and price fluctuations. As such, Israel lost control over inflation. Lax safeguards brought stock market crashes. The lesson learned from the first-generation currency crisis literature is that such an inconsistent set of policies quickly becomes unsustainable; leading to massive speculative

attacks on foreign reserves, followed by rounds of financial and stock market crashes.

4. POPULISM AND SEIGNIORAGE FINANCE

Israel's high inflation calamity amounted to a crisis of political and economic institutions. Failing economic governance made it essential for the government to raise seigniorage revenue through money creation. At the time when the newly elected government was catering to populistic demands, the printing press was used to finance the fast-expanding government spending and transfers.⁷

Revenue from seigniorage (the profit made by a government by issuing currency) is derived from the exclusive ability of the central bank to issue banknotes. In addition, a central bank can hold required reserves from commercial bank deposits, which pay no interest. Central banks can also inflate the unindexed portion of the public debt and raise the real revenue intake with a progressive tax schedule. However, how much the central bank can

⁷ The temptation to inflate during the 1977–85 high inflation period was moderated by the fact that, due to a preexisting stock of nominal loans to by government to the private sector and the Olivera-Tanzi effect, government revenue from seignorage was much smaller than would appear to be the case at first blush, and at times, perhaps even negative. The jump to a high inflation plateau was due to a series of policy mistakes. Once inflationary expectations adjusted upwardly this process became a persistent feature of the economy making it costly to stabilize due to the expected reduction in economic activity associated with stabilization.

lower the consolidated-government fiscal burden depends not just on whether actual inflation is consistent with expected inflation.⁸

A central lesson from Friedman (1971) is that steady-state seigniorage from a revenuemaximizing central bank is small. However, Israel and previous historical episodes offer a counter example. Inflation spikes can be a significant source of government revenue. Time inconsistency on the part of the central bank in producing these spikes is due to harmful incentives that lead policymakers to implement inflation levels that they may eventually come to regret. These incentives are no rarity; they are very common in economies that do not have the instruments to reach a first-best equilibrium. Moreover, these incentives cannot be ruled out, even under rational expectations, in such a time-inconsistent setup.

One crucial issue about inflation is to identify whether existing inflation is transitory in nature, reflecting short-term spikes, or whether it is useful to analyze it as if it is a steady state phenomenon. An empirical paper that analyzed the Israeli inflation in those years is Sokoler (1985), but his sample ends before arriving at the peak of the hyperinflation.

The steady state seigniorage curve in Figure 3, which shows two distinct (steady state) inflation levels for a given amount of seigniorage, led some economists to attribute the cause of the high inflation just to an expectations-based phenomenon that can be rectified by synchronizing wages, prices and exchange rates.⁹

⁸ Indeed, Edi Karni (1983), made rough calculations and found significant seignorage revenue that Israel's hyperinflation generated. In a related context, Cukierman (1998) brings evidence for a significant share of revenue attributable to seigniorage in the 1920s' German hyperinflation. Meltzer, Cukierman and Lustenberger (2018) utilize data on Israeli inflation expectations from the capital market to estimate the implicit speed of learning about changes in inflation and to examine the performance of adaptive expectations in tracking the evolution of those expectations during the 1985 Israeli shock stabilization as well as during the stable inflation-targeting period.

⁹ Liviatan (1984) offered a heuristic explanation for the nature of Israel's hyperinflation based on "inflation inertia". Inflation inertia, he argued, is caused due to the government's periodic attempts to boost exports, the indexation of wages to the cost of living and the adjustment of public expectations to this vicious cycle. Each time the government devalued the currency to support exporters, prices rose and wages followed. Liviatan suggested using the US dollar as an anchor by fixing the Israeli shekel exchange rate to it: this "will lower inflation to the level of the inflation in the United States," and it would not require the use of administrative and coercive powers which "undermine the foundation of the liberal regime". Bruno and Fischer (1984) argue that there are multiple levels of inflation (with any given level of seigniorage revenue) due to the "meta-stable equilibrium" that is caused by indexation, the financial structure, and the exchange rate system. However, this rather artificial construct, ignores the relevant seigniorage accumulation process.

See Kempf (2018).

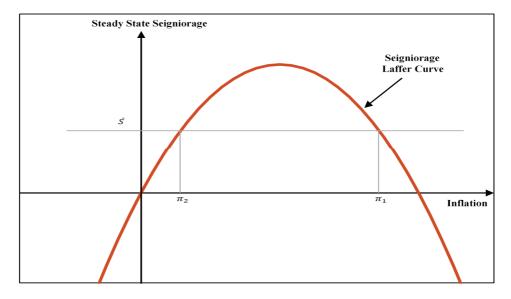


Figure 3 Steady State Seigniorage and Inflation

On this issue, Calvo (2016) writes: "Repeated use of surprise inflation is unlikely to be successful in increasing seigniorage, because the public will start to expect a rate of inflation larger than the one that optimizes steady-state revenue from inflation. Thus, eventually the economy may land on the excessive-inflation territory highlighted in Friedman (1971). However, this is not due to an elementary economics error on the side of the central bank, as Friedman's results might lead us to conclude. An inflation spike is, in the short run, one of the cheapest and most expeditious manners for securing additional fiscal revenue. Moreover, this "carrot" is always there. As noted, though, a problem arises if the government repeatedly reaches out for the carrot. However, even in this case, the evidence presented in Friedman (1971) does not prove that authorities were making an error. To assess that, one needs information of how quickly the public catches up with the inflation-spike strategy".

Even in the time inconsistency paradigm¹⁰, however, there is room for policy. One could try to neutralize the harmful incentives by prohibiting the central bank from extending loans to the fiscal authority. Following almost 8 years of the hyperinflation economic chaos, from 1977 to 1985, Israeli voters brought about some major political rebalancing toward the political center. The newly established Unity Government (the "Likud" and "Avoda" parties) successfully implemented key stabilization measures; all of them required political

¹⁰ See Kydland and Prescott (1977) and Calvo (1978).

consensus.¹¹ Following 8 years in which the seigniorage served as a means of financing the deficit, new legislation ("Arrangements Law") allowed the government to exercise tighter control over its spending and taxation. A new law forbade the central bank from monetizing the budget deficit ("Nonprinting Law"), and ended the accommodative monetary policy. A Tri-Party agreement between the government, the General Federation of Labor in Israel ("*Histadrut*") and the association of private-sector employers stabilized the wage-price dynamics and made a sharp nominal devaluation possible, ending in a competitiveness-boosting real depreciation. The exchange rate depreciation had not passed through to wages and prices; in high likelihood because the entire macro regime had changed, as in the modern expectations-based macroeconomic setup. Because of the *credibility* of the policy measures, backed by the Tri-Party agreement between the unified government, the General Federation of Labor and the industry employer organization, and the greater independence of the central bank, inflation expectations adjusted rapidly to the policy steps.¹²

5. THE DISTRIBUTIVE EFFECTS OF INFLATION STABILIZATION

Sargent (1999) argues that high inflation can be stopped quickly, and at a low cost. His argument is that inflationary expectations are quick to adjust when the economic regime shifts considerably. However, he ignores the fiscal burden and the income distribution that follow. What are the fiscal implications of deep-rooted inflation expectations, before hyperinflation is stopped?¹³

Stopping hyperinflation has major distributive implications. This explains why a crossparty government, where each party represents different economic interests, is often needed to enact credible sustainable policies. To understand the essentials of these matters, consider a simple economy where there is a stock of public debt denominated in domestic currency,

¹¹ Schneider and Tornell (2004) provide a model of boom-bust episodes in middle-income countries, which may explain the logic of the boom-bust episodes that followed the stabilization program. It is based on sectoral differences in corporate finance: the nontradable sector (e.g., real estate and financial services) is special in that it faces a contract enforceability problem and enjoys bailout guarantees (e.g., bailing out mortgages). As a result, currency mismatch in the balance sheet arise endogenously in that sector. This sectoral asymmetry allows the model to replicate the main features of observed boom-bust episodes. In particular, episodes begin with a lending boom and a real appreciation, peak in a self-fulfilling crisis during which a real depreciation coincides with widespread bankruptcies, and end in a recession and credit crunch. Israel's economy fully recovered in the late 1980s and early 1990s, a time when there was a new wave of immigrants from the former Soviet Union (Chapter 2). For a detailed account of the stabilization policy, see Razin and Sadka (1993).

¹² This expectations-changing episode is akin to Volcker-policy effect on inflationary expectations in the US; see Sargent (1999). The chronology of stabilization in Israel is described in Krampf (2018).

¹³ With the benefit of hindsight, it may be concluded that the 1985 cold turkey stabilization produced a large permanent drop in the rate of inflation. However, at the time of the stabilization, there was substantial uncertainty about the extent to which this dramatic drop would persist. The uncertainty was induced by wide gyrations in inflation and several failed attempts to stabilize prior to the 1985 successful stabilization. See Cukierman, et al. (2018).

D.¹⁴ We denote the one-period nominal interest rate by *i*. Thus, the next-period full service of the government debt (i.e., principal plus interest) will be (1 + i)D. We choose the units of measurement so that the present price level is equal to one, and assume that the real interest rate is equal to zero. We also denote the one-period expected inflation rate, π^e , so that inclusive of the inflation premium, the nominal (gross) interest rate is $i = 1 + \pi^e$, and the next-period price level is equal to $1 + \pi^e$. Now suppose that the government surprises all market participants by setting the actual inflation rate equal to zero, so that the actual bond-return gross return is equal to one, the actual *real* burden of servicing the next-period debt is equal to:

$$(1+\pi^e)D.$$

In contrast, if the government fulfills the private sector entrenched inflationary expectations and sets the actual inflation equal to expected inflation, the *real* burden of the debt is D.

Thus, a temptation <u>not</u> to stop inflation in its tracks may be irresistible.

Similarly, if the government surprises market participants by an abrupt stopping of hyperinflation in the presence of entrenched inflation expectations, the fiscal burden of the public sector wage bill and subsidies to basic food must rise. Therefore, the government may hesitate to do so.

To overcome this difficulty, there must be a full-fledged social agreement between the government, savers (who hold government bonds), public sector wage earners, and recipients of food subsidies. To fix the inflated outlays on debt service, the wage bill, and subsidies, some major redistribution of income must accompany the inflation-halting step. This is in essence the lesson from Israel's inflation stabilization policy.

6. BALANCE-OF-PAYMENTS CRISIS

Inflation crises are often intertwined with balance-of-payment crises. Budget deficits were the root cause of the balance-of-payment-cum-inflation crisis. The high-inflation period (1977–85) and prolonged balance of payments crisis were both a manifestation of the budget deficit populistic policy. Large budget deficits make the inflation-employment tradeoff acute under the regime of pegged exchange rate and liberalized international capital flows, the prestabilization regime in Israel. In maintaining a pegged exchange rate and liberalized capital mobility, the central bank lost its ability to control the interest rate. Both inflation and unemployment ensued. The stabilization package resulted in a regime switch; the government effectively shifted the regime from the first goal of the trilemma to the second goal, while being able to reduce budget deficits. Balance-of-payment crises occur when a country lifts restrictions on capital mobility (in Israel it began in 1977) without consolidating

¹⁴ See Calvo (1992).

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its fiscal stance and regulatory institutions, especially those overseeing the financial intermediaries. If under these conditions the country is also trying to maintain a fixed exchange rate regime, it then unavoidably faces conflicting policy needs (such as fiscal imbalances, or a fragile financial sector) that need to be resolved by independent monetary policy.

Governments try to maintain certain financial and monetary arrangements with some level of commitment, most notably a fixed-exchange rate regime. Their goal is to stabilize the economy. At times, these arrangements become unstable and collapse, leading to financial crises. Currency crises occur when the country is trying to maintain a fixed exchange rate regime with capital mobility, but faces conflicting policy needs, such as fiscal imbalances or a fragile financial sector, that need to be resolved by independent monetary policy, and effectively shift from the first policy regime consistent with the trilemma, to the second policy regime indicated by the solution. Krugman (1979) describes a government attempting to maintain a fixed exchange rate regime but is subject to a constant loss of reserves, due to the need to monetize persistent government budget deficits. These two features of the policy are inconsistent with each other, and lead to an eventual attack on the foreign reserves of the central bank, culminating in the collapse of the fixed exchange rate regime.

Below we provide a simple description of this model. The asset side of the central bank's balance sheet at time *t* is composed of domestic assets $B_{H,t}$, and the domestic-currency value of foreign assets $S_t B_{F,t}$, where S_t denotes the exchange rate, i.e., the value of foreign currency in terms of domestic currency. The total assets have to equal the total liabilities of the central bank, which are, by definition, the monetary base, denoted by M_t .

Due to fiscal imbalances, central bank domestic assets grow at a fixed and exogenous rate:

$$\frac{B_{H,t}-B_{H,t-1}}{B_{H,t-1}}=\mu.$$

Because of perfect capital mobility, the domestic interest rate is determined through interest rate parity, as follows:

$$1 + i_t = (1 + i_t^*) \frac{S_{t+1}}{S_t}$$

where i_t denotes the domestic interest rate at time t and i_t^* denotes the foreign interest rate at time t. Finally, the supply of money, i.e., the monetary base, has to equal the demand for money, which is denoted as $L(i_t)$, a decreasing function of the domestic interest rate.

The inconsistency between a fixed exchange rate regime, $S_t = S_{t+1} = \overline{S}$, with capital mobility and the fiscal imbalances is due to the fact that domestic assets of the central bank keep growing, but total central bank assets cannot change, as the monetary base is pinned down by the public's demand for money, $L(i_t^*)$, which is anchored by the foreign interest

rate. Hence, the obligation of the central bank to keep financing the fiscal needs puts downward pressure on the domestic interest rate, which in turn puts upward pressure on the exchange rate. In order to prevent depreciation, the central bank has to intervene by reducing the inventory of foreign reserves. Overall, $\overline{SB}_{F,t}$ decreases by the same amount that $B_{H,t}$ increases, so the monetary base remains the same.

The problem is that this process cannot continue forever, since the reserves of foreign currency must have a lower bound. Eventually, the central bank will have to abandon the solution of the trilemma through a fixed exchange rate regime and perfect capital mobility and replace it with a solution for the trilemma through flexible exchange rate, with stabilizing monetary policy (i.e., flexible monetary base or equivalently domestic interest rate) and perfect capital mobility.

What is the critical level of domestic assets $B_{H,T}$ and the corresponding period of time *T*, at which the fixed-exchange rate regime collapses? As pointed out by Flood and Garber (1984), this happens when the shadow exchange rate, defined as the flexible exchange rate under the assumption that the central bank's foreign reserves reached their lower bound while the central bank keeps increasing domestic assets to accommodate the fiscal needs, is equal to the pegged exchange rate (Figure 4).

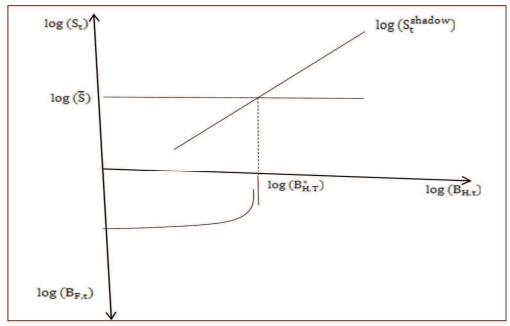


Figure 4 Exchange Rate and Foreign Reserves

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The figure describes the critical value of central bank domestic assets where foreign assets are suddenly depleted and a switch to fully flexible exchange rate regime occurs.¹⁵

Some of the macroeconomic institutional changes brought about by the inflation stabilization have lasted to these very days. The hyperinflation *cum* financial collapse episode has not reoccurred. Thanks to more disciplined monetary and fiscal policies, and well-regulated banks, the inflation rate converged to low rates enjoyed by the advanced economies during the Great Moderation era.

In contrast, inflation stabilization programs adopted by other developing countries, especially in Latin America, proved not to have similar long-term durability. Argentina's stabilization program, relying on a rigid currency-board setup as its major pillar, was different. A lack of adequate budget discipline and, importantly, inadequate bank regulations were some of the major weaknesses of the program. With a sovereign debt crisis and international capital flow reversal, "all hell broke loose". The abruptly collapsed currency board¹⁶ and the run on the banks created a severe liquidity shortage. Sovereign debt default ensued. The world had cut Argentina from the international capital market. More than 10 years later, prices are not stable. The country was able only recently to have better access to the international capital markets. Chile's stabilization program, however, had long-lasting outcomes, similar to the Israeli program.¹⁷

In contrast to the crisis-management experience in Latin America, the Asian crisis was a game changing event that put the Asian economies (particularly South Korea and Indonesia) on a durable growth track. To a large measure, the post-crisis Asian financial and monetary institutions' restructuring enabled the entire region to escape the 2008 global crisis.

7. DISINFLATION AND GLOBALIZATION

The globalization wave has swept emerging markets in Latin America, European transition economies, East Asian emerging economies, and Israel, over the last decades. The 1992 single-market reform in Europe and the formation of the Eurozone were watersheds of globalization. Emerging markets, including China and India, likewise became significantly more open. Wynne and Kersting (2007) note that in the 1970s more than three quarters of industrialized countries had restrictions of some sort on international financial transactions. By the 2000s, none did. Likewise, restrictions on these transactions among emerging markets fell from 78 percent in the 1970s to 58 percent in the 2000s. Israel was exposed intensively

¹⁵ Appendix 2 describes alternative currency-crisis mechanisms.

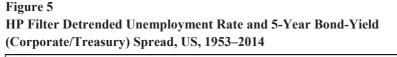
¹⁶ A currency board's foreign currency reserves must be sufficient to ensure that all holders of its notes and coins (and all bank creditors of a Reserve Account at the currency board) can convert them into the reserve currency.

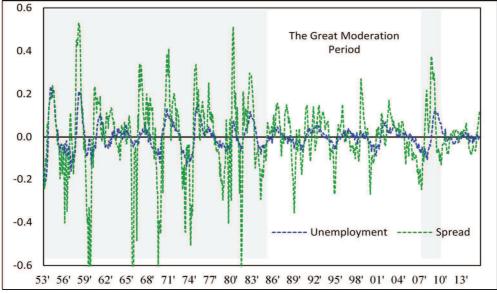
¹⁷ The enhanced credibility of the Israeli program caused by a deficit reduction is stressed by Dahan and Strawczynski (1999).

in the globalization forces and was able to exploit them to climb down from triple-digit inflation rates in the early 1980s, and the double-digit rates in the late 1980s and early 1990s.

The "Great Moderation" refers to the significant decrease in business-cycle volatility starting in the mid-1980s, believed at that time to be permanent, in advanced economies in the later part of the twentieth century. Sometime during the mid-1980s, major economic variables such as real GDP growth, industrial production, monthly payroll, and the unemployment rate began to decline in volatility. These reductions were primarily due to greater independence of the central banks from political and financial influences, which allowed them to follow macroeconomic stabilization.

Figure 5 describes deviations from trend of the unemployment rate and the bond-yield corporate-treasury spread, for the period 1953–2014. The figure highlights the significant reduction in the fluctuations of the unemployment rate and the bond-yield spread between Baa corporate rates and the treasury rate.





Source: FRED, BLS, an extension to Eckstein, Setty and Weiss (2015).

Notes: Detrended unemployment rate obtains through HP-filter, in SD. Bond yield spread is defined as the difference between 5-Year Treasury Constant Maturity Rate and Moody's Seasoned Baa Corporate Bond Yield, HP filtered, in SD.

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Global inflation declined from 30 percent to 4 percent between 1993 and 2003.¹⁸ Rogoff (2003, 2004) conjectures that globalization—interacting with deregulation and privatization—has played a strong supporting role in the past decade's disinflation. An important feature of openness relates to international labor flows. International migrants constituted 2.9 percent of the world population in the 2000s, up from 2.1 percent in 1975. In some countries, changes have been more dramatic. In Israel in the 1990s, there was a surge of immigrants, up to 17 percent of the population, and the central bank achieved a sizable decline of inflation. It is possible that the two events are related. In Spain in 1995, the share of foreigners in the population was less than 1 percent and their share in the labor force was below 0.5 percent. At the end of 2006, these rates were around 9 percent and 14 percent, respectively.

By easing labor bottlenecks, migrants help to keep down prices of goods and services. Pass-through of world low inflation, and low interest rates, to domestic prices and interest rates, the effects of migration on wages, is to be addressed by the standard Phillips curve analysis.¹⁹

8. THE FLATTENING OF THE PHILLIPS CURVE

The core mechanism in the New Keynesian paradigm depends on the Phillips Curve; that is, the tradeoff between surprise inflation and the level of economic activity. The reason why the New Keynesian framework is capable of generating such a trade-off between inflation and economic activity is that producer-desired prices (once prices are adjusted) rise with the economy's output, when marginal costs slope upward due to diminishing returns to scale. Furthermore, when the labor supply increases, workers tend to experience increasing marginal disutility of labor efforts. Increased wage demands put upward pressure on the marginal cost, and consequently on the producer-desired price setting.

Bean (2006) succinctly summarizes the effect of globalization on the Phillips curve in the era of globalization: "One of the most notable developments of the past decade (that is, the 1990s) has been the apparent flattening of the short-run trade-off between inflation and activity. The seventies were characterized by an almost vertical relationship in the United Kingdom, in which attempt to hold unemployment below its natural rate resulted in rising inflation. In the eighties, the downward sloping relationship reappears, as inflation was squeezed out of the system by the slack of the economy. However, since the early nineties, the relationship looks to have been rather flat. Three factors—increased specialization; the intensification of product market competition; and the impact of that intensified competition

¹⁸ Kenneth Rogoff's paper was prepared for the Federal Reserve Bank of Kansas City conference on "Monetary Policy and Uncertainty: Adapting to a Changing Economy", Jackson Hole, WY, August 29, 2003.

¹⁹Bentolila, Dolaldo, and Jimeno (2007) have addressed the impact of the Spanish immigration boom on the Phillips curve.

and migration on the behavior of wages—should all work to flatten the short-run trade-off between inflation and domestic activity."²⁰

Independence of central banks is a way to overcome dynamic inconsistency: Expected inflation leads to output, employment, and financial-market distortions; surprise inflation is employment- and output-boosting (through the Phillips curve mechanism). In the absence of central bank independence, the non-commitment equilibrium is one of high-expected inflation. Central bank independence is a necessary condition for overcoming the dynamic inconsistency and consequently weakening the inflation bias. Accordingly, Rogoff (2003, 2004) attributes the moderation in world inflation to a broad-based move toward having central banks run by conservative, anti-inflation oriented, central bankers; similar developments occurred in Israel as well. The increased competitiveness was a result of the interplay of globalization, deregulation and a decreased role for governments in many economies. Given this diagnosis, he foresaw continued disinflation and even deflationary pressures (which came into stark relief in the Great Recession) arguing that the most important factor supporting worldwide disinflation has been the mutually reinforcing mix of goods market and financial deregulation and globalization, and the consequent significant reduction in monopoly pricing power. These developments increased competitiveness, diminishing the gains a central bank can reap via unanticipated inflation, because it reduces the gap between the economy's monopolistically competitive equilibrium and the more socially desirable competitive equilibrium. In addition, both theory and empirics suggest that economies that are more competitive have more flexible nominal prices, decreasing the Barro-Gordon-type output gain the central bank can achieve by generating price increases; and making them more ephemeral. In a standard, stylized political economy model, Rogoff shows that it is easier to sustain low inflation in a competitive economy, in a credible way, than in a highly monopolistic one.²¹

Evidence of the effect of globalization on the Phillips curve is provided by Loungani, Razin, and Yuen (2001), Razin and Loungani (2007), and Clarida (2008). Previously, Romer (1993, 1998) and Lane (1997) showed that inflation and trade liberalization are negatively (significantly) correlated among the large (flexible exchange rate) OECD economies.

Evidently, changes in foreign prices pass through into domestic inflation in the openeconomy case even if the exchange rate depreciation trend does not change. If, in addition, the exchange rate depreciation tapers down, and once the foreign exporters to the home

²⁰ Similarly, Mishkin (2007) writes about the US inflation-output tradeoff: "The finding that inflation is less responsive to the unemployment gap, suggests that fluctuations in resource utilization will have smaller implications for inflation than used to be the case. From the point of view of policy makers, this development is a two-edged sword: On the plus side, it implies that an overheating economy will tend to generate a smaller increase in inflation. On the negative side, however, a flatter Phillips curve also implies that a given increase in inflation will be more costly to wring out of the system".

²¹ Rogoff's prediction has proven correct. Global inflation moved sideways also after 2003, and then fell sharply asymptotically, approaching zero after 2008, despite massive monetary and credit expansion in the United States and the European Union.

country are at play. They gave a chance for the country to adjust prices in response to the moderation in the exchange rate depreciation. A home country's import price inflation moderates domestic inflation as well. In the world of the Great Moderation, the home country inflation abates.

Opening up the economy to capital, goods, and labor mobility also flattens the Phillips curve. In the New Keynesian framework, Binyamini and Razin (2010) show how increased volume of trade in goods, greater financial openness, and labor migration affect the tradeoff between output and inflation by flattening the Phillips curve.²² Minimizing the (utility-based) loss function implies moderate inflation, akin to the Great Moderation. They demonstrate analytically how the opening up of the domestic economy to trade in goods, international borrowing and lending and migration flatten the Phillips curve (see Appendix). Every successive round of the opening up of the economy contributes to flattening the aggregate supply curve. The intuition is that when an economy opens up to trade in goods, it tends to specialize in production but to diversify in consumption. This means the number of domestically produced goods is less than the number of domestically consumed goods. Consequently, the commodity composition of the consumption and output baskets, which are identical if the trade account is closed, are different when trade in goods is possible. As a result, the correlation between fluctuations in output and in consumption (which is equal to unity in the case of a closed trade account) is less than unity if the economy opens up to international trade in goods. The decomposition of the utility based Phillips curve to the various forces of migration, output gap, and real exchange rate is shown in Appendix 2. In words, these globalization forces work analytically as follows.

When the capital account is open, then the correlation between fluctuations in consumption and domestic output is further weakened, because with open capital accounts the representative household can smooth consumption through international borrowing and lending and thereby separate current consumption from current output. The inflation effects of shocks to the marginal cost are therefore reduced, because the fluctuations in labor supply are also smoothed, due to the consumption smoothing.

When the labor market is internationally closed to outward-migration, wage demands faced by domestic producers are upward sloping, both under in-migration and under a completely closed labor market. However, when the labor market is open to in-migration, domestic producers face an expanded labor supply: in addition to the skilled native-born labor supply (with upward sloping wage demand), they also face a complementary unskilled foreign labor supply (with exogenously determined wage demand). That means that inmigration acts on the Phillips curve essentially like a domestic productivity shock.

There has been some evidence of greater restraints on domestic prices and wage growth in sectors more exposed to international competition, such as textiles and electronics. Chen, Imbs, and Scott (2004) analyzed disaggregated data for EU manufacturing over the period 1988–2000. They find that increased openness lowers prices by reducing markups and by

²² See Appendix 2.

raising productivity. This finding implies a downward shift of the Phillips curve. In response to an increase in openness, markups show a steep short-run decline, which partly reverses later, while productivity rises in a manner that increases over time. If globalization reduces the markup, our model predicts that this effect, by itself, leads to a more forceful anti-inflation policy and lessens the attention given by the policymaker to the fluctuations in economic activity. One can conjecture that more frequent price updating steepens the tradeoff between inflation and activity; however, to our knowledge, neither theory nor empirical evidence exists in support of any systematic relationship between globalization and frequency of price updating. Notably, Gopinath and Rigobon (2007) report that the time frequency of price adjustment of US imported goods trended downward, on average, during the Great Moderation. Gopinath and Itskhoky (2008) exploit the open economy environment, which provides a well-identified cost shock; namely sizeable exchange rate shocks. They use this identification method to test the effects of price-adjustment frequencies and passthrough. They demonstrate that high frequency adjusters have a long-run pass-through that is at least twice as high as low frequency adjusters in the data are. Borio and Filardo (2007) present cross-country evidence in support of their contention that global factors have recently become empirically more relevant for domestic inflation determination.²³

9. CONVERGENCE OF INFLATION RATES

Globalization—interacting with deregulation and privatization—has played a strong supporting role in Israel's disinflation. The moderation is due to a large extent to the increasing independence of the Bank of Israel, conducting effective anti-inflation policies in the presence of worldwide disinflation.²⁴

²³ See Binyamini and Razin (2010). See also Gali (2008) for a comprehensive treatise of the openeconomy New Keynesian model. Borio and Filardo (2007) present cross-country evidence in support of their contention that global factors have recently become empirically more relevant for domestic inflation determination. However, Ihrig, et al. (2007) have shown that their result is very specific to the econometric method used. Based on cross-country analysis, Badinger (2007) finds that globalization is also correlated with how aggressive the policy toward inflation is. Tetlow and Ironside (2007), although not dealing with globalization, find that for the United States, the slope of the Phillips curve has largely and continuously—lessened during recent years.

²⁴ Globalization affected also conduct of central banks. Inflation targeting was born in New Zealand in 1990. Admired for its transparency and accountability, it achieved success there, and soon in Canada, Australia, the UK, Sweden and Israel. It subsequently became popular as well in Latin America (Brazil, Chile, Mexico, Colombia, and Peru) and in other developing countries (South Africa, South Korea, Indonesia, Thailand and Turkey, among others). Figure 6 shows the convergence of Israel's inflation rate to US, Germany and OECD rates. The decline in inflation began after the 1985 inflation stabilization policy but converged to the low one-digit rates of advanced economies in the 1990s.²⁵

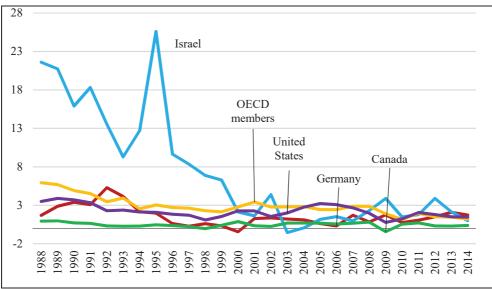


Figure 6 Inflation Rates (Annual GDP Deflator, percentage)

Source: The World Bank.

Full international financial integration requires that in the long run (when prices adjust to various shocks and markets clear), the following arbitrage equation holds.

$$1 + r_t^{US} = (1 + r_t^i) \frac{q_{i/US,t+1}}{q_{i/US,t}},$$

Where *i* stands for Israel, Canada, Germany and the United Kingdom; and q stands for the real exchange rate vis-à-vis the US dollar²⁶:

$$q_{i/US,t}^t = E_{i/US,t} \frac{P_{US,t}}{P_{i,t}},$$

²⁵ Leiderman (1999) comprehensively analyzes Israel's disinflation with a focus on monetary policies related to inflation and disinflation in Israel. He especially focuses on inflation targeting as an instrument of disinflation.

²⁶ Recall that by the Fisher equation:

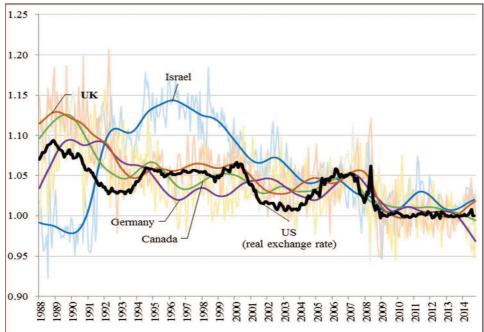
 $1 + r_t^{US} = (1 + i_{US}^t) \frac{P_{US,t}}{P_{US,t+1}}, \text{ that is, } (1 + r_t^i) \frac{q_{i/US,t+1}}{q_{i/US,t}} = (1 + i_t^t) \frac{P_{i,t}}{P_{i,t+1}} \frac{q_{i/US,t+1}}{q_{i/US,t}}.$

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In addition, E stands for the nominal exchange rate vis-à-vis the US dollar; and P stands for the price level.

Figure 7 plots the graphs of the real interest rate, adjusted for real exchange rate changes, the yields on three-month government bonds for Israel, Canada, Germany and the UK, and the yields on three-month US government bonds. International financial integration generates more synchronized country-specific yields. Time series are filtered to wash out short-run idiosyncratic fluctuations. Figure 7 demonstrates strikingly that in the 1990s Israel integrated sufficiently into the world capital market, while convergence occurred at the beginning of the 2000s.

Figure 7



Gross Real Interest Rate Adjusted for Real Exchange Rate Changes (US Benchmark)

Note: Series are HP-filtered. Monthly data are shown in the background. Real-exchange-rate adjusted, yields on three-month government bonds for Israel, Canada, Germany and the United Kingdom, and the yields on three-month US government bonds. **Source:** Stats Bureau, FRED, World Bank.

The absence of constraining rules on actions of the Bank of Israel and on Israel's fiscal authority has induced strongly accommodative monetary policies and uncontrolled inflation. With improper financial sector regulation, (e.g., the so-called "*Visut Menayot*"), banks were on the verge of collapsing in the 1984 crisis. They were able to recapitalize, making their

investment portfolios less risky over the next two decades, thanks to more rigorous bank regulations.

10. DEPRESSION-DEFLATION PRESSURES

Israel's resilience to the external financial shock during the global crisis is rooted in (a) the absence of a credit boom in the wake of the 2008 global crisis, and (b) the commercial banks' relatively small exposure in terms of toxic assets that played a major role for the European countries.

The newly emerging macroeconomic paradigm spans the gamut from an analytical framework that features full capital-market arbitrage, smooth credit, Ricardian-equivalence properties, representative agents, and efficient monetary management, to a framework with multiple agents, incorporating debt frictions, liquidity traps, and relatively ineffective monetary management and provides a role for fiscal policy in aggregate demand management. The analytical framework based on the frictionless paradigm captures well the role of globalization forces and the reduction in inflation in the 1990s Great Moderation era. The multiple-agent, market-friction revised analytical framework captures some key features of the Great Recession that occurred in the aftermath of the 2008 global financial crisis. It provides insight about the macroeconomic effects of debt overhang on economic activity and inflation, when the monetary policy rate reaches its lower bound.

The concern at the time was that Israel, being well integrated into the world, might suffer contagion that would be long lasting. At the end of the day, Israel suffered only a temporary trade shock because of the decline in world demand.

As shown in Figure 8, Israel did not have a significant credit boom in the wake of the 2008 crisis. The US and the UK, in contrast, were vulnerable to a very large credit expansion (Germany, and Israel escaped such credit bubbles).

Nevertheless, GDP growth has averaged 4 percent over the 2005–10 period, compared with 0.7 percent, on average, for OECD countries. Overall living standards continue to improve gradually, with per capita real GDP growing more rapidly than in other OECD countries. The economy's resilience has been underpinned by solid economic fundamentals, including large foreign currency reserves, a dynamic high tech export sector, and the absence of economy-wide deleveraging pressures leading to the downfall in economic activity. This is because Israel did not have a credit bubble in the years preceding the global financial crash, like the other major advanced economies, which burst during the financial crisis.

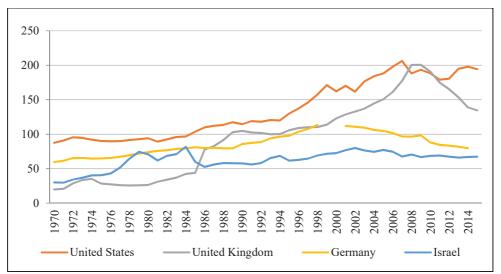


Figure 8 Domestic Credit to Private Nonfinancial Sector (percentage of GDP)

Source: International Monetary Fund, International Financial Statistics, data files, and World Bank and OECD GDP estimates.

Note: Domestic credit provided by the financial sector includes all credit to various sectors on a gross basis, with the exception of credit to the central government, which is net. The financial sector includes monetary authorities and deposit based banks, as well as other financial corporations where data are available (including corporations that do not accept transferable deposits but do incur such liabilities as time and savings deposits). Examples of other financial corporations are finance and leasing companies, money lenders, insurance corporations, pension funds, and foreign exchange companies.

Israel's growth performance depicted in Figure 9, during and after the global crisis, however, was not unique. Figure 9 shows that among similar small open economies Israel's GDP grew over the recent 20 years, including the 2008–10 period at a similar (cumulative) rate as Chile; but at a much higher rate than Greece, Spain and Portugal, which had a financial sector crash.

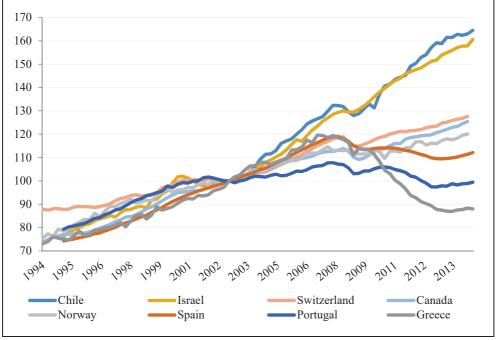


Figure 9 Real GDP, Israel and Selected Countries (January 2003=100)

Source: FRED.

Furthermore, Figure 10 depicts GDP levels for Israel, Turkey, Brazil and Canada; economies that were spared a financial sector crash. Israel exhibits a more moderate drop of output than all these countries.

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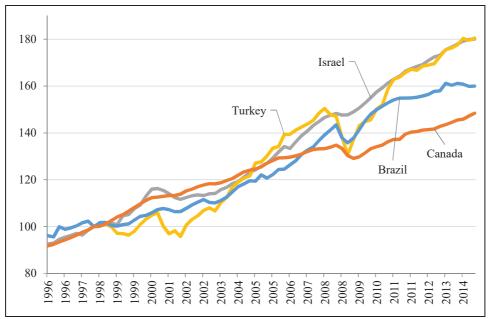


Figure 10 Real GDP, Countries with No Financial Crisis (January 1998=100)

Source: FRED.

Capital flows provide another measure of the resilience of Israel's economy to the shocks. In the aftermath of the global financial crisis, expansionary monetary policy in advanced economies, conventional or unconventional, that was adopted to boost the economy, affected emerging market economies and others, such as Israel, through four channels: capital inflows, exchange rate appreciation, reduced exports, and effects of capital inflows on the domestic financial system.

A number of studies have found an effect of monetary policy on specific gross flows. Bruno and Shin (2015), for example, using a VAR methodology over the pre-crisis period (1995:4 to 2007:4), find an effect of the federal funds rate on cross-border bank-to-bank flows; however, the effect is barely significant. Fratzscher, et al. (2013), using daily data on portfolio equity and bond flows, find significant effects of different monetary policy announcements and actions since the beginning of the crisis. However, their results point to the complexity of the effects of apparently largely similar monetary measures. For example, they find QE1 announcements decreased bond flows to emerging markets, while QE2 announcements increased them. In terms of the equations above, this suggests that, in each case, monetary policy worked partly through its effects on the risk premium. These studies cannot settle the further issue of whether or not total gross inflows increase with advanced economies' monetary expansions: The increase in the inflows the researchers have identified may be offset by a decrease in other inflows.²⁷ However, studies of total inflows, or of the set of inflows adding up to total inflows, yield some mixed conclusions. A representative and careful paper, by Cerutti, et al. (2015), using quarterly flows over 2001:Q2 to 2013:Q2, suggests two main conclusions. The most significant observable variable in explaining flows into Emerging Markets (EMs) is the VIX index.²⁸ An increase in the VIX leads to a decrease in inflows to EMs. The coefficients on the monetary policy variables, namely the expected change in the policy rate and the slope of the yield curve, typically have the expected sign. Several studies found that movements in the VIX are strongly associated with global capital flows.²⁹

It is worth looking now at capital inflows to EMs and Israel from the US, the epicenter of the global financial crisis, and the country that adopted, with virtually no lag, a brief expansionary fiscal policy and a persistent accommodative monetary policy.

Figure 11 depicts the portfolio capital outflows from the US to selected countries. Israel is in the middle of the pack of countries that enjoy inflow of portfolio capital investments in the aftermath of the 2008 global financial crisis. These inflows put appreciation pressures on the exchange rates. Some central banks, including the BOI, conducted a policy of a massive purchase of foreign currency denominated assets, to protect against the declining competitiveness in world trade.

²⁷ See Blanchard (2016) who surveyed the literature about post 2008 crisis in advanced economies and emerging economies that were hit to different degrees by the global financial crisis. Largely, the emerging markets escaped the brunt of the crisis. Israel evidently belongs to the second group.

²⁸ The VIX is the Chicago Board Options Exchange Market Volatility Index. It is a measure of the implied volatility of S&P 500 Index options.

²⁹ See Rey (2015).

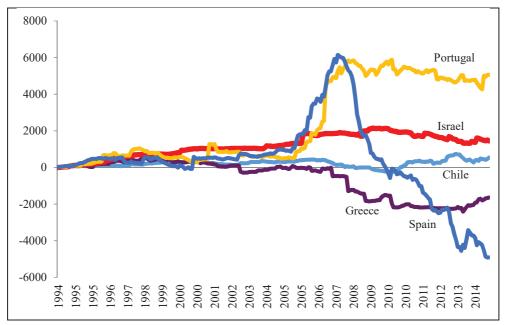


Figure 11 Portfolio Flows, Crisis Economies (Index, December 1994 = 100)

Source: Anusha Chari.

How did Israel's policymakers react to the 2008 global financial depression, and world trade diminishing shocks? Policymakers' concern was threefold: One was banks' exposures to toxic assets such as mortgage-based securities and foreigners' debt obligations. Partly because Israel skipped the credit bubble, and bank regulations were relatively tight, Israel showed a sound resilience to the global financial shock. Second, Israel export markets softened and demand conditions deteriorated. Third, Israel's domestic currency was strengthened. The Bank of Israel addressed the last two issues by a massive foreign exchange market intervention to weaken the value of the domestic currency and stimulate exports.

In the aftermath of the global financial crisis, accommodative monetary policy in advanced economies, conventional or unconventional, that was conducted to boost up the economy, has appreciated the currencies of emerging market economies, as well as Israel. The question facing these economies was whether an accommodative monetary policy, which tends to depreciate the currency and boost exports, requires a direct foreign exchange market intervention, or whether the latter can succeed without the former.³⁰

³⁰ In the presence of trending capital exports, the central bank cannot persistently appreciate the domestic currency by selling foreign exchange denominated assets in the foreign exchange market, because depleted international reserves could quickly reach their lower bound. However, in the presence of trending financial capital imports, the central bank can persistently depreciate the domestic

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Israeli monetary authorities were concerned about the "Great Recession" yielding downward pressures on the demand for Israel's exports and the strengthening of the Israeli currency as capital inflows increased. They engaged in an intensive (sterilized) intervention in the foreign exchange market to prevent the appreciation of the currency. However, evidently there are limits to how much such policy can stimulate the demand for Israel's output.

Sterilized intervention is ineffective when there is high private capital mobility, to the extent that a large group of investors views domestic and foreign securities as close substitutes. Conditions under which sterilized intervention is effective exist for a crisis economy, however, when there is a probability of capital flow reversal, liquidity shortage, or major real trade shock, leading to financial intermediaries' collapse. Under conditions where foreign and domestic assets are close substitutes, sterilized intervention is ineffective. Through a central-bank sale of domestic government debt assets, following a purchase of foreign currency in the foreign exchange market, the money supply fully adjusts to bring back the pre-intervention expected rates of return on domestic and foreign currency bonds into equilibrium (standard interest rate parity). Sterilized foreign exchange market intervention, by the monetary authorities, where the domestic money supply is unchanged, is incapable of pushing the exchange rate up or down. However, the proposition may change in the presence of imperfect asset substitutability, where domestic and foreign bonds command a different liquidity premium and risk premium. Changing the composition of central bank assets, between foreign and domestic assets (the case of sterilized foreign exchange rate market interventions), can then have real economic effects in the presence of credit market spreads and frictions. In this case, sterilized foreign exchange market intervention could effectively change the value of the foreign currency in terms of domestic currency. A sterilized purchase of foreign assets may change the liquidity premium that domestic bonds command, relative to foreign bonds, even though the money supply is left unchanged. A similar outcome may transpire when foreign exchange intervention changes market views of future foreign exchange market interventions. Similarly, liquidity-based imperfect asset substitution between domestic government and domestic private-sector bonds during liquidity crises can be exploited by the central bank.³¹ Israel's foreign exchange market's halfdecade episode started when credit frictions were relatively intensive, following the Lehman moment in the US in October 2008.

Recall that the most significant observable variable in explaining short-term flows into emerging markets (EMs) is the VIX index: An increase in the VIX leads to a decrease in inflows to EMs. The VIX index is directly related to the risk adjusted return on domestic government bonds in Eurozone periphery countries, like Israel. Sterilized foreign-exchange

currency by purchasing foreign exchange denominated assets in the foreign exchange market through money issue. This is why the foreign exchange market intervention is referred to as a "half instrument" in the hands of the central bank.

³¹ See Krugman, Obstfeld and Melitz (2015).

market purchase of US government bonds by the central bank is then capable of blocking exchange rate appreciation. This was the rationale for the Bank of Israel policy in the aftermath of the global financial crisis. However, the effectiveness of such policy is short lived. Once the VIX index falls, sterilized foreign exchange market intervention becomes ineffective in the medium run (see Appendix 2).³²

11. CONCLUSION

Historical patterns of booms and busts typically exhibit frequent small recessions interrupted by rare but deep and long recessions. Traditional macroeconomic models, used often by central banks and many other policy-making institutions, have not captured the full features of crises: frequent small recessions punctuated by rare depressions. They do not illuminate how small open economies, like Israel, which are substantially integrated into the world economy, perform when a global financial shock takes place, leading to recession as deep and persistent as the Great Recession. We discussed the relatively robust performance of Israel (as well as some other advanced economies-e.g., Canada), and major emerging markets in the aftermath of the 2008 global financial crisis. Factors contributing to this robustness are the absence of credit and real estate bubbles, and banks' tight regulation in the wake of the crisis, which precluded the deleveraging process following the financial crisis.

The State of Israel, founded in 1948, benefited immensely from the post-1945 globalization wave. Riding on this global wave, Israel steadily reformed its financial and commercial institutions, and becoming increasingly globalized in trade, labor market, and finance, Israel became a member of the OECD; the accession took place in 2010. Currently, Israel's is a high-income economy, integrated tightly into the world economy.

Israel has also featured remarkable technological prowess. The Israeli economy is a remarkable development success story. From a middle-income economy in the midst of a hyperinflation in the early 1980s, Israel grew into one of the most thriving economies in the world: and this despite the ongoing security challenges that are most certainly a drain on its resources. However, technology, globalization, and domestic policies created high income inequality. 33

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³² Sorezcky (2015) provides evidence on the effectiveness of the 2008–09 strong intervention period and Ribon (2017) provides a broader overview of forex intervention over the entire global financial crisis. Cukierman (forthcoming) compares the methods of intervention in Israel and Switzerland and their implications for forex reserve accumulation. Another reason for the tameness of inflation despite massive base expansion in the US since 2008 is that this expansion was in response to a huge increase in the demand for liquidity on the part of banks and the entire financial sector rather than to a governmental craving for seignorage revenues. Cukierman (2017) demonstrates and argues that this is very different than the base expansion in post WWI Germany in which the main motive for base expansion was seignorage for government. ³³ See Razin (2018a).

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Fiscal policy recently has been given greater emphasis in the post-2008 crisis in which nominal interest rates appear to be persistently low-consistently below the annual growth rate of nominal GDP. This recent phenomenon generated renewed debate on the role of "printing money" in financing government deficits. Modern Monetary Theory, or MMT, argues that a country borrowing in its own currency can finance fiscal stimulus by printing money. That is, governments able to issue fiat money cannot go bankrupt, regardless of whether investors are willing to buy their bonds. By extension, MMT would allow the government to control inflation through tax policy. Instead of asking the central bank to stabilize prices through monetary policy, the government could raise taxes when prices get too high and reduce taxes when prices get too low. However, basic macroeconomic wisdom suggests that deficit finance by money issue will not leave banks sitting idly on their newly acquired reserves; they will convert them into currency, which they lend to individuals. Therefore, the government indeed ends up financing itself by printing money, getting the private sector to accept pieces of paper in return for goods and services, and this would lead to inflation. Recall that a deficit financed by money issue is more inflationary than a deficit financed by bond issue. When the central bank purchases a government bond in the open market in exchange for commercial bank reserves, all it does is substitute a very short-term liability (reserves have zero maturity) for a longer-term liability. That is, a central bank purchase of government bonds simply alters the maturity structure of the consolidated government's liabilities, thereby pushing up inflationary pressures.

Recently, there has been extensive analysis of changes in the Phillips curve in Israel. Elkayam and Ilek (2016) offered evidence that between 2003 and 2013 there was a substantial reduction in the Israeli natural rate of unemployment (or NAIRU). Such a development likely contributed to the maintenance of the two percent inflation target in spite of substantial decreases in unemployment. Another important development that most likely shifted the Israeli Phillips curve to the left are the fiscal reforms of the early twenty-first century that mandated a long term gradual reduction in national debt and the imposition of a 3 percent ceiling on public deficits. As argued by Braude and Flug (2012) and others, those policies created a fiscal policy space that could be used later to moderate the deflationary impact of the GFC on the Israeli economy.

One reason why Israel's inflation is low is that the links between economic activity and inflation—the Phillips curve relationship—have weakened in the post-financial crisis period. It appears that inflation becomes less sensitive to the reduction in unemployment. This puzzling issue, which is not specific to Israel's economy, will no doubt occupy economic research in the future.

Appendix 1: Globalization and the Phillips Curve

Binyamini and Razin (2010) show how trade in goods, financial openness, and labor in- and out-migration affect the tradeoff between output and inflation, by successively flattening the Phillips curve. Let the range of the mass of domestically produced goods, n, be (0,1) and that $\omega > \omega_p$. In the case of perfect mobility of labor, capital, and goods, the log-linear approximate aggregate supply curve (Phillips curve) is given by³⁴:

$$\begin{split} \widehat{\pi}_{t} &= \kappa \cdot \left[\frac{\omega_{p} \cdot n}{1 + \omega_{p} \theta} \cdot x_{t} + \frac{\omega_{p} \cdot (1 - n)}{1 + \omega_{p} \theta} \cdot \left(\widehat{Y}_{t}^{F} - \widehat{Y}_{t}^{N} \right) + \frac{1}{1 + \omega_{p} \theta} \cdot \widehat{w}_{t}^{W} + \frac{(1 - n)}{n} \cdot \widehat{q}_{t} \right] \\ &+ \frac{(1 - n)}{n} \cdot \left(\widehat{q}_{t} - \widehat{q}_{t-1} \right) + \beta \cdot E_{t} \left[\widehat{\pi}_{t+1} - \frac{(1 - n)}{n} \left(\widehat{q}_{t+1} - \widehat{q}_{t} \right) \right], \end{split}$$

where π_i is the deviation of CPI inflation from its target; $x_i \equiv (r_i^{\mu} - r_i^{N})$ is the domestic output gap; $(r_i^{\mu} - r_i^{N})$ is the difference between foreign output and domestic natural output; the parameter ω_p is the elasticity of the marginal cost with respect to producer's output, θ is the intra industry elasticity of substitution, σ stands for the intertemporal elasticity of substitution, and β denotes the subjective discount factor. The term n denotes the mass (number) of domestically produced goods, w is domestic wage, and superscript F, N, and W, denotes the Foreign, Natural and World variable, respectively.

The term $\kappa = \frac{(1 - \alpha)(1 - \alpha\beta)}{\alpha}$ captures the degree of price flexibility; and $(1 - \alpha)$ is the probability of receiving a price-updating signal. The variable \bar{q}_{i} is the real exchange rate, formally defined as:

$$\widehat{q}_{t} = \widehat{\mathcal{E}}_{t} + \widehat{P}_{F,t} - \widehat{P}_{t},$$

where, $p_{p_{ex}}$ denotes the foreign consumer-price index.

Denote the slope of the Phillips equation by ψ ; for the open-economy expression slope

of the aggregate supply, equation is $\psi_1 \equiv \frac{\kappa n \omega_p}{1 + \omega_p \theta}$.

Let us turn to the case of no labor mobility and no capital mobility. If the domestic economy is not integrated into the international financial market, then there is no possibility of consumption smoothing, and we have that the value of aggregate current spending equals the value of aggregate domestic output:

³⁴ See also Razin (2014), Chapter 11.

,

$$\hat{P}_{C,t} \hat{C}_t = \hat{P}_{Y,t} \hat{Y}_t$$
; $\hat{P}_{C,t} \hat{C}_t^{N} = \hat{P}_{Y,t} \hat{Y}_t^{N}$

Where $\hat{P}_{C,t}$ the CPI-based price is level, and $\hat{P}_{Y,t}$ is the GDP deflator. In this case, the aggregate supply curve is

$$\begin{aligned} \widehat{\pi}_{t} &= \kappa \cdot \left[\frac{\left(\omega \cdot n + \sigma \right)}{1 + \omega \theta} \cdot x_{t} + \frac{\omega \cdot (1 - n)}{1 + \omega \theta} \cdot \left(\widehat{Y}_{t}^{\mathrm{F}} - \widehat{Y}_{t}^{\mathrm{N}} \right) + \frac{\left(1 - n \right)}{n} \cdot \widehat{q}_{t} \right] \\ &+ \frac{\left(1 - n \right)}{n} \cdot \left(\widehat{q}_{t} - \widehat{q}_{t-1} \right) + \beta \cdot E_{t} \left[\widehat{\pi}_{t+1} - \frac{\left(1 - n \right)}{n} \left(\widehat{q}_{t+1} - \widehat{q}_{t} \right) \right] . \end{aligned}$$

The Phillips-curve slope is:

$$\psi 2 \equiv \frac{\kappa (\omega n + \sigma)}{1 + \omega \theta}$$
.

In the closed economy case the aggregate supply equation (Phillips curve) reduces to

$$\widehat{\pi}_{\iota} = \frac{\kappa}{1 + \omega \theta} \cdot \left(\omega + \sigma \right) \cdot x_{\iota} + \beta E_{\iota} \widehat{\pi}_{\iota+1},$$

In the case of the closed economy, the Phillips curve slope is:

$$\psi_{3} = \frac{\kappa \left(\omega + \sigma\right)}{1 + \omega \theta} \ge \psi_{2} = \frac{\kappa \left(\omega n + \sigma\right)}{1 + \omega \theta} \ge \psi_{1} \equiv \frac{\kappa n \omega_{p}}{1 + \omega_{p} \theta}$$

The Phillips curve is steeper in the closed economy case, compared to the open-trade case with no labor and no capital. The latter is steeper than the slope with perfect mobility of labor, capital, and goods. The model features a moderating impact of in-migration on wages.

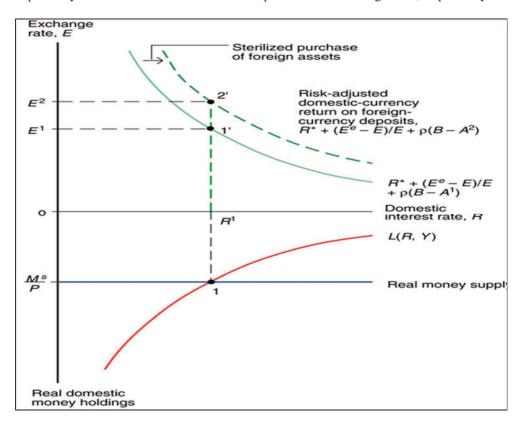
Furthermore, changes in the foreign price pass through into domestic inflation in the open-economy case, but these effects are absent in the closed economy case. This observation validates the proposition the globalization in the world of great moderation exert inflation moderating influences.

Appendix 2: Sterilized Foreign Exchange Market Intervention

A difference in the risk of domestic and foreign assets is one reason why expected rates of return are not equal across countries:

$$R = R^{*+} (E^{\text{expected}} - E)/E + \rho$$

where ρ is called a risk premium, an additional amount needed to compensate investors for investing in risky domestic assets. The term ρ is a function of the stock of government debt held by the private sector (that is, the outstanding stock of government securities minus the portion held by the central bank). R and R* are domestic and foreign nominal interest rates, respectively. E and E^{expected} are current and expected future exchange rates, respectively.



Source: Krugman, et al. (2015).

Notation:

- R* = Foreign interest rate
- R= Domestic interest rate

 ρ (*A* – *B*) = Government security's risk premium

- A = Government securities held by the central bank
- B = Total stock of government securities

M = Money supply

E = Spot exchange rate

 E^e = Expected future spot exchange rate,

and $R = R^* + (E^e - E)/E + \rho(A - B) = Risk-adjusted interest parity.$

The figure demonstrates how central bank purchase of foreign exchange while selling government securities to keep the interest rate unchanged, can depreciate the domestic currency only if the domestic government security's risk premium is positive. The effectiveness of the policy diminishes as ρ becomes increasingly smaller.

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